

TEXEL SHEEP BREEDERS
APRIL 26, 2011

The meeting was called to order at 7:05 pm, cdt , by President Bret Taylor.

Members present: Charlie Wray, Walt Stubbs, Niki Fisher, David Green. Ron Erdman had called earlier saying he would not be able to attend tonight's meeting. Bill Woods was a no-show.

TREASURER'S REPORT- None available

SECRETARY'S REPORT: Niki had emailed the Secretary's Report to all board members prior to the meeting. There were no additions or corrections to the minutes. Walt moved to accept the minutes as written. Charlie seconded the motion. Motion passed.

OLD BUSINESS

Co-op ad: Walt reported that there was a \$329.00 balance after running the co-op ad in the *sheep!* And SHEPHERD magazines. Thirteen TSBS members participated in this new ad. Bret suggested that the excess money be used to run another smaller-sized ad this summer.

Walt said that he could run it in the June edition of the SHEPHERD and the July/August edition of *sheep!*.

Charlie thought that the June edition of the SHEPHERD should be highlighting the upcoming National Texel Show and Sale coming up in June. Then run the co-op ad in the next edition.

A 1/3 page size would be big enough to present all 13 members in the co-op ad. There would be about \$70.00 needing to be paid by the TSBS to make up the difference between the cost of the ad and the money left over from the last co-op ad.

Charlie moved to use the surplus co-op money with the TSBS picking up the remainder of the cost. Niki seconded the motion. Motion passed.

For the June edition of the SHEPHERD magazine, the consensus was that it should be 1/3 page size. This ad would highlight the National Show and Sale. The cost would be \$185.00.

David moved to run a 1/3 page ad in the SHEPHERD in June costing \$185.00. Walt seconded the motion. The motion passed.

NEW BUSINESS

Future ads: Niki brought up placing an Association listing in the COUNTRYSIDE magazine. This magazine targets people that have small acreages and her thought was that Texel sheep would be great on the smaller hobby farms. The magazine is published 6 times a year and the cost is \$60.00 for the year.

After some discussion, Walt made a motion to place an Association listing in the COUNTRYSIDE magazine. Niki seconded the motion. Motion passed.

TEXEL TIMES editor: Kristin Pike, a Texel breeder from Pennsylvania, had contacted Niki regarding the need for an editor for the TEXEL TIMES.

Walt would like to continue being the one who places the ads in the various publications.

Charlie made a motion to have the TEXEL TIMES editor, and the Ad Director confirmed at the Annual Meeting that is held in June of each year. Even if they start before the June meeting, this would help insure that these positions are being held accountable by the membership.

Niki seconded the motion. The motion passed.

Niki will add this to the agenda for the National Meeting to be held June 20, 2011 in Sedalia, MO.

Proposed TEXEL TIMES article: An article on the history of the Texel sheep here in the United States has been proposed by Bret. Over the years since Texel sheep were first established as a breed in the US, which breeders have used imported semen/embryos to improve the genetics of the Texel sheep? This would help all breeders to know where the sheep on their pedigrees came from; and, who brought them here.

Bret would like to have Kristin Pike put this together. Breeders such as Charlie Wray, Ron Erdman, Ron Luginbuhl, Aynn Lackey, Gary Onan and Eugene Fisher, Kerry Richardson, and others have all had a hand in expanding the genetic base for US Texel sheep.

Breeders Notebook: Niki suggested putting together a notebook welcoming new members. It would have a welcoming letter plus a copy of the Breeders Directory; Articles of incorporation; and Bi-Laws in it. This would be a way to let new members feel like they aren't just lost in the shuffle out in sheep land somewhere.

David thought that putting this information onto a CD would be a better and less costly route.

After some discussion, it was decided that we should skip the notebook as all the information listed above is available on the TSBS website. It would be less costly to write a letter of acknowledgment thanking them for joining the TSBS; include the list of directors-names, phone numbers, addresses. Include a Texel brochure. Highlight the website and what they can find there. David would be glad to help put this letter together.

David thinks that it would be a good thing to recognize longstanding members. 5, 10, 20 year members. We will think on this and bring suggestions as to how to make this work to the next meeting.

Sheep Measurements: Is it helpful to measure the sheep during the National Sale? This gives the potential buyers a point of reference to help them in knowing how big an animal is, especially those buyers who are bidding either online or via the telephone. The measuring will continue at the National Sale.

Walt moved to adjourn the meeting.

David seconded the motion. Meeting adjourned at 8:21 pm, cdt.

Respectively Submitted By:

Niki Fisher

TSBS Secretary