

TSBS BOARD OF DIRECTORS MEETING
MAY 1, 2012

President Bret Taylor called the meeting to order at 7:07 p.m. C.d.t.

Members present: Bret Taylor, Charlie Wray, Fred Hemmerly, Karin Watson, and Niki Fisher. Bill Woods was ill and unable to attend tonight's meeting.

TREASURER'S REPORT: Bill had emailed the Treasurer's Report for February 1-March 31, 2012 at an earlier date to all board members. Everyone had read the report and there were no questions concerning it. Charlie made a motion to accept the Treasurer's Report as written. Niki seconded the motion. Motion passed.

SECRETARY'S REPORT: All board members had had a chance to read the report that Niki had emailed to each. There were not corrections or additions noted. Charlie moved to accept the Secretary's Report as written. Fred seconded the motion. The motion passed.

OLD BUSINESS:

Non-Member Registrations

Niki had not spoken with Elisha about the ease of keeping track of member and non-member registrations.

After some discussion, Fred suggested tabling this idea as we might lose members by implementing this program. The consensus was that we will not add non-member registrations.

Banquet Speaker

Fred had spoken with Joanne Evens President of PSWGA and Laurie Hubbard former shepherdess of Penn State; and, they are trying to put together a DVD that addresses the qualities that a Texel influenced lamb brings to the dinner table. Fred has their permission to get a copy of the DVD to show at the Annual Banquet.

Sale Animal ID

Bret has not yet gotten back with Larry Mead about having some sort of identification either on the animals themselves or in the sale ring that would help the on-line bidders keep better track of which animals are in the ring being bid on.

Measuring Equipment

Bret will have the equipment needed to be able to measure and weigh the sheep during the National Show. Charlie and Deborah Wray have a lap-top and will be the ones entering the results of the scanning, weight, and measurement. They will also forward the info to the webmaster to be posted before the sale.

Ads

Walt was able to get an ad submitted in time that would highlight the National Show and Sale in the *sheep!* Magazine. Bret okay-ed this ad since time was an issue.

Discussion was held on the type of ad to have after the National Show. It was decided to have a 'Thank You' placed in the SHEPHERD, BANNER and *sheep!* Magazines as soon after the Show as possible. This would be a regular ad format with 'THANK YOU' to all those who supported our National Show and Sale. We would also like to have a listing of the states the buyers lived in to put in the ad. These will be 1/4 page ads.

Niki made a motion to place 1/4 page size Thank You ads in the SHEPHERD, BANNER and *sheep!* Magazines as soon as possible after the National Show and Sale. Karin seconded the motion. The motion passed.

SHEPHERD

With the change of publishers for the SHEPHERD magazine, we had not committed to placing regular advertisements in it. After receiving the first issues, we felt that we should, once again, place regular ads in it. Fred made a motion to place regular 1/6 page ads; jumping up to a 1/4 page ad if we want something special in it. Charlie seconded the motion. The motion passed.

ASI

Niki will ask Walt to check on the price of placing a 1/4 - 1/3 size ad highlighting the National Show and Sale. The same 'Thank You' ad as will be placed in the other magazines will be fine.

Discussion

Karin would like a cost comparison between the SHEPHERD, ASI and *sheep!* Publications.
Walt should have this.

Open Discussion

Fred had questions about how the Membership Directory is updated.

As of now, the contact information, along with the money for registrations, new membership, etc. Once a month, this information is sent to our Treasurer. Then the information is sent to the web-liason-who, right now, is Niki. Unfortunately, all the information needed to put on the Membership Directory doesn't always get passed along from the registrar's office.

Should the yearly dues go directly to the Treasurer? Can the actual checks go from registrar to Treasurer to be deposited? Or- a photo copy of the actual checks and the information needed go to the Treasurer?

Bret will speak with Kary Claghorn at the National Show and see if this can be resolved.

Karin said that she appreciated the letter that Charlie composed being sent out to the Membership inviting them to come to the National Show and Sale either as competitors, or just to check out how all this transpires for themselves.

There was no further discussion. Karin moved to adjourn the meeting. Niki seconded the motion. Meeting was adjourned at 8:16 pm, cdt.

Respectively Submitted By,
Niki Fisher
TSBS Secretary