

# **TSBS MINUTES**

NOVEMBER 19, 2009

President Kerry Richardson called the meeting to order at 7:01 p.m. C.S.T

## **MEMBERS PRESENT**

Beverly Pearsall Kerry Richardson Niki Fisher Walter Stubbs Charles Wray Ron Erdman Bret Taylor

## **SECRETARY'S REPORT**

The Secretary's Report had been emailed to all board members prior to today's meeting. All members had read the report and there were no corrections that needed to be made.

Walt moved to accept the Secretary's Report as written. Bev seconded the motion. The Secretary's Report is accepted.

## **TREASURER'S REPORT**

The Treasurer's Report had also been emailed to all board members and read. No corrections were noted. Bev pointed out that \$1252.75 had been spent on advertising costs. Walt moved to accept the Treasurer's Report as written. Ron seconded the motion. The Treasurer's Report was accepted.

## **OLD BUSINESS**

### *WORK ORDER FORMS*

All board members had had an opportunity to note the changes on the new work orders for registrations. No other changes were deemed necessary at this time. Charlie moved to accept the new Work Order forms as they are now. Walt seconded the motion. The motion passed.

### *ADVERTISING*

CO-OP ADS: Walt had sent out an inquiry to the TSBS membership to see how much interest there would be in participating in a co-op ad. He only received 1 response to his inquiry.

Ron wanted to know the cost of a 1/3 page ad if only the TSBS board members, plus the one that Walt had received a response from, were involved. Walt stated it would be approximately \$30.00 per person.

Walt stated that he would again contact membership to see if there would now be more interested in participating.

Charlie suggested tabling this discussion until the January 2010 meeting. This was agreeable to the board.

ADS:

Walt says that if we commit to the Shepherd for the 2010 year, we can have the same advertising rate as we did in 2006. The Shepherd needs to know by January 2010. The January/February issues will feature the TSBS logo and TEXEL placed vertically with the attributes of the Texel breed written out using the first letter of Texel for each attribute.

Any ads need to be to the publisher a month in advance of the printing of the next issue. Anyone can submit an idea for an ad, this would give a "fresh" appearance, even tho we are presenting the same product.

In our discussion, it was agreed that the TSBS needs to keep it's name out in front of the public through advertising. Ads that photos will draw reader attention better than ads that just have wording without the photos. Walt would like more photos so that he can be more flexible in the ads he is sending in to be published.

We will continue advertising in the sheep! And the Shepherd and not try to add another publication at this time. The Sheep Industry News is cost prohibitive, so we will be content to have the TSBS in the Breeders' Directory.

Niki made a motion to accept this ad campaign and Charlie seconded the motion. The motion passed.

#### *JUDGES SCORECARD*

Walt reported that the scorecard committee had met 3 times and Kerry had sat in at the last meeting. Walt states that the committee should have a more descriptive and complete breed standard by the January 2010 meeting. He thinks that adding line drawings would also be beneficial to the judges.

#### *UPGRADE PROGRAM*

After some discussion, it was decided to table the upgrade program indefinitely.

#### *PAYPAL*

As Bev will go off the board in 2010, she suggests that there be a new Pay Pal contact (as Robert is no longer on the board) other than herself. This way, we won't have to change the contact again so soon.

Bev will see if there is a charge to open and close an account.

Robert Stonerock has canceled the Pay Pal credit card. Bret states that he is willing to have the credit card in his name; and, to be the Pay Pal contact.

## **NEW BUSINESS**

### *OPP LANGUAGE*

An addition to the OPP requirements for the National Sale would be that a (-) OPP test result would be needed for any lamb less than 7 months of age. Lambs over 7 months of age would need their own (-) OPP test result.

The AGIC is recommended over the ELISA testing for OPP, but either test result would be accepted.

Charlie will finalize the language and get this to the board and then Kerry will forward to Larry Mead to be printed in the rules & regulations for the National Show and Sale.

### *NATIONAL SHOW AND SALE CHAIRMEN*

#### AWARDS:

Bret said that he would be in charge of the awards again for this year.

#### SHOW CHARIMAN:

The Show Chairman would be responsible for checking health papers, including OPP test results upon consignors arrival in Sedalia. Ron Erdman will do this.

#### SALE CHAIRMAN:

The Sale Chairman is responsible for keeping the sale order straight and animals moving along during the sale. Walt Stubbs said that he would do this.

Charlie will call all consignors to remind them to have their health papers in order, and in hand, including their OPP results when they get to Sedalia.

#### SALE SCANNER:

Charlie has been in contact with Gary Onan , who works at the University of Wisconsin , to do the scanning for the 2010 National Show and Sale. Gary was also one of the founding members of the TSBS and could possibly also be the Guest Speaker as he has seen the TSBS from the beginning to the present.

The costs of the scanning in the past years has been \$50.00 set-up fee, and \$5.00 per scan. The cost for scanning in 2009 was \$300.00. Charlie will see if this would be acceptable to Gary if he chooses to scan this year.

Bret moved to accept the amount of \$300.00 as payment for scanning in 2010. Ron seconded the motion. Motion passed.

#### WEB-SITE:

Carol Wise says that information concerning members needs to come from Karey Claghorn, the Registrar for the TSBS. Walt states that Carol does not keep a file on our membership, so someone on the board needs to keep track of current, and new members. Perhaps the Secretary?

Any new members, after March 1 of any year, should be put on the PDF file immediately, not made to wait until the following year.

#### ELECTRONIC TEXEL TIMES:

Walt says that he would like to sent out the *TEXEL TIMES* over the Internet. He knows that some members do not have email access, and these would have to have the *TEXEL TIMES* sent through the mail. We would be saving money on postage, paper and ink if the *TEXELTIMES* could be sent via email.

Charlie says that members should be given a choice as to which media format they would rather receive the *TEXEL TIMES* in.

Kerry suggested putting the *TEXEL TIMES* on the web-site and make mention of it on the ads in the sheep magazines then people outside the TSBS membership can go there and read what we are doing.

After some discussion, it was agreed that Walt will be in charge of this.

#### GENE SEEK:

Kerry says that Gene Seek is offering a genetic test for inverted eyelids, and had contacted him to get is feel as to whether-or-not TSBS would be interested in pursuing this as a whole. It would be available to any individual breeder interested in taking advantage of this service.

It was decided that this would be up to the individual breeder and that the TSBS would not speak for the membership.

No open discussion followed. The next meeting will be January 21, 2010 at 7 p.m. C.S.T.

A motion from Walt was made to adjourn the meeting. Bev seconded it. Meeting adjourned at 8:43 p.m. C.S.T.

Respectively submitted by,

Niki Fisher, TSBS Secretary