

Texel Sheep Breeders Society Conference Call Minutes September 21, 2006

Kerry Richardson declared a quorum and called the meeting to order with the following present: President: Kerry Richardson, vice president: Brett Taylor, treasurer: Robert Stonerock, directors: Beverly Pearsall, Rob Morris and Eugene Fisher. Ron Erdman was excused.

TREASURER'S REPORT: Robert Stonerock reported the following:

- Checking account opening balance at People's Bank of Milo, Iowa on August 30, 2006, \$3,904.00
- Deposits made on August 31, 2006 of \$698.85
- Expenses of \$1,149.32
- Balance as of September 21, 2006 is \$3,453.53

Brett Taylor moved to accept and file the treasurer's report. Seconded by Rob Morris. Motion passed. Treasurer's report accepted and approved.

SECRETARY'S REPORT: Robert Stonerock read the minutes from the August 24th conference call. He noted revisions or changes that he would make in the minutes. Beverly Pearsall moved to accept and file the minutes with the noted revisions. Seconded by Brett Taylor. Motion passed. The minutes are approved.

COMMITTEE REPORTS: Beverly Pearsall gave an update on the By-Laws Committee. A lot of revisions and changes have been recommended. Beverly said that one more meeting should wrap up the changes and she expects to have the final draft to the board at the next meeting. She stated that members and especially the board needs to be aware of the changes that are proposed.

TSBS WEBSITE: The board discussed the web site and is pleased with it and our new web site administrator Carol Wise.

Crossbred vs purebred in the classified ads: Rob Morris moved that recorded ewes be permitted on the website if they were sired by a registered Texel ram. Seconded by Brett Taylor. Discussion was unfavorable to permitting crossbred rams on the classified ads. The consensus was in favor of permitting only registered Texels and recorded Texel ewes in the classified ads section. Motion passed.

Ad length: Robert Stonerock moved that the classified ads be 50 words or less. Seconded by Beverly Pearsall. Motion passed.

Member information updates: Robert Stonerock brought up that not all of the membership information such as OPP testing, or genotyping of flocks had made the transfer from the old web site to the new one. This was tabled to discuss later in the meeting.

Website links to members pages: Brett Taylor moved that links to member's pages be added to the TSBS website for \$15.00/year. Seconded by Beverly Pearsall. Discussion centered on whether the price was set to high or not? Kerry directed Robert Stonerock to speak with Carol Wise about what her fee would be to do this. The board welcomes feedback from the membership on this matter. Motion passed.

Member's pages within the TSBS web site: Rob Morris said that the Blue Faced Leicesters and the Katahdins clubs had membership biographies about some of the flocks for a set fee/year. It could help to cover TSBS's expense with the web page. The board felt that more information was needed. Kerry directed Rob Morris to research the issue more and directed Robert Stonerock to speak with Carol Wise about her fee schedule and for her ideas.

Domain names purchased: Beverly Pearsall moved that TSBS purchase the six Texel related domain names that Bob Adams offered to sell for the same price that he purchased them. The names are: texel.net, texelsheep.info, texelsheepusa.com, usatexels.com, usatexels.net, usatexels.org. Seconded by Rob Morris. Motion passed.

TEXEL MERCHANDISE: Kerry has a local vendor who has agreed to not charge a set up fee for our embroidery. Kerry will have one hat and one polo shirt made. He will take digital photos and put it on the TSBS web site. No huge order will be made. We will fill the orders as they come in. Kerry will set the shipping and handling fee based on what it costs to ship an item to California. Kerry directed Rob Morris to look into prices for ink pens, cups and key chains. Rob will have this information by the next meeting. A merchandise budget was tabled until the next meeting.

TEXEL TIMES NEWSLETTER: Rob Morris is working on the newsletter. It is almost ready to be mailed. He uses the USPO to create and mail it. It is less expensive than using a print shop or office supply store. It costs about \$35.00 to create and mail the newsletter. It costs about \$18.00 to send postcards out to the membership. Kerry suggested that the newsletter needs to tell the membership about the new website and ask the members to send their updates (previously mentioned above) to Robert Stonerock. He also asked that the officers and board of directors' information be posted in the newsletter for members to contact them if they had a suggestion or a question. The "Listen only" code for the telephone conferencing and the telephone number will also be published for the benefit of the membership. Rob Morris asked for more information from Beverly and Eugene about their recent winnings at carcass contests. Kerry posed a few questions for the membership: Slogan for the TSBS? Where do you want the Texel breed and the TSBS to be in the next 2, 5, or 10 years down the road? Why have some breeders gotten out of Texels? If people want to be members, they will want the best Texels. Breeders must continue to turn out the best Texels through good selection.

TSBS ADVERTISING IN MAGAZINES: Brett Taylor moved that TSBS renew their ads in the following magazines: *Shepherd, Sheep!* and *Banner*. Seconded by Rob Morris. Kerry mentioned that he had already given ASI a commitment for renewing an ad with them. Motion passed. The following were delegated to help write the ads for their assigned magazine: Beverly Pearsall-*Shepherd*; Robert Stonerock-*Sheep!*; Kerry Richardson-*Banner*. Beverly Pearsall will research what other magazines or contact information need to be updated.

NEW TEXEL BROCHURES: Rob Morris asked about creating and printing up new Texel brochures. There are no more brochures left except for what the membership may have in their possession. This was tabled until the next meeting.

TSBS DISPLAY: Robert Stonerock asked for the location of the TSBS display board. Kerry said that it was shipped out to Oregon and it would not be coming back due to the high cost of shipping. There is a need to have one for the National Show. Robert Stonerock will look into the cost of purchasing or building one from scratch.

TSBS CONFERENCE CALL MEMBERSHIP INVOLVEMENT: Brett Taylor moved that the TSBS conference calls be opened up to the membership as a “Listen only” option. Seconded by Beverly Pearsall. Motion passed.

MEETING DATES: Conference calls are scheduled at 7:30 PM Central time for the following dates: October 19th, November 16th and December 21st.

Brett Taylor moved to adjourn the meeting. Seconded by Eugene Fisher. Meeting adjourned at 9:15 PM Central time.

Respectively submitted,

Robert A. Stonerock
Treasurer