

Texel Sheep Breeders Society Conference Call Minutes March 15, 2007

Kerry Richardson declared a quorum and called the meeting to order at 7:34 PM CST with the following present: President: Kerry Richardson, vice president: Bret Taylor, treasurer: Robert Stonerock, directors: Beverly Pearsall, Eugene Fisher, Rob Morris and Ron Erdman.

SECRETARY'S REPORT: Robert Stonerock distributed the minutes from the December 21, 2006 conference call through an earlier e-mail distribution. Board had read the minutes and did not feel the need to have them read by the secretary. Ron Erdman moved to accept and file the minutes. Seconded by Beverly Pearsall. Motion passed. The minutes are accepted and filed.

TREASURER'S REPORT: Robert Stonerock reported the following:

- Beginning balance Dec. 21, 2006: \$2,613.23
- Deposits since Dec. 21, 2006: \$1126.00
- Expenses since Dec. 21, 2006: \$903.76
- *Outstanding checks that cleared: \$189.93
- Pay Pal account balance: \$993.13
- Cash Balance as of March 15, 2007: \$3,638.67

Eugene Fisher moved to accept and file the treasurer's report. Seconded by Rob Morris. Motion passed. Treasurer's report accepted and approved.

**Outstanding checks were reported as expenses in the previous report and have cleared the bank.*

COMMITTEE REPORTS:

TEXEL BROCHURE COMMITTEE: Robert Stonerock reported that one side of one brochure is completed. It is only an example and more examples will be put forth before a selection is made. The work on the brochure has slowed because of other activities.

OLD BUSINESS:

BY-LAWS AND BREED STANDARDS BALLOT TALLY: Robert Stonerock reported that 14 votes were cast in favor of the By-laws and zero votes were cast against. Thirteen votes were cast in favor of the breed standards and one vote was against. The one "no" vote said that they felt that: ... *"the mature ram weight is set too high for a minimum. Imports are not that large."*

WESTERN FRONTIER SHOW & SALE: The show and sale are July 20-21 in Greeley, CO. May 10th is the deadline for entries. Kerry asked Eugene Fisher to find out if there is interest among the Texel Breeders in the West to exhibit and sell at this event. Greg Deacon is the point of contact for the show. His telephone number is: (309) 338-3294.

NOT FOR PROFIT STATUS: Kerry Richardson said the he has not heard from accountant Trena Grabowski. She is working on getting the filing done for the IRS.

DELINQUENT MEMBERSHIP: Robert Stonerock reported that all of the delinquent members were dropped off of TSBS membership rolls including the membership list on the web site. One delinquent member has paid his dues and returned.

NEW BUSINESS:

BOARD MEMBERS: Rob Morris stated that he had received a job promotion, which meant changes in his farming operation and the hours that he could donate to TSBS. He tendered his resignation effective in June after the TSBS Annual Meeting. The officers and board members of the TSBS regretfully accepted his resignation.

Kerry said the newly approved by-laws have seven board seats instead of five. He re-appointed Bret Taylor and Robert Stonerock to fill those seats for a 3-year term that commenced from the 2006 annual meeting. Ron Erdman moved to approve the appointment. Seconded by Rob Morris. Motion approved.

The board discussed the board seats that will expire this year: Ron Erdman, Beverly Pearsall and Eugene Fisher. Kerry asked Robert to include information about the board seats in the Texel Times that was to go out next week. The call for nominations must go out to the membership 60 days before the voting deadline. A deadline for the resumes will be included in the postcard. The secretary will then publish the resumes and send out a ballot with a due date for all voting. The voting deadline is within 15 days of the annual meeting.

COLORED TEXELS: Colored Texels were discussed for possible inclusion into the TSBS registry. Colored Texels are rare in the USA and appear in either blue or black. They are recognized in some European countries. After much discussion, the board felt in the best interest of the breed to oppose the registration of colored Texels in the TSBS registry. Beverly Pearsall moved that only white Texels could be registered in the TSBS registry. Seconded by Bret Taylor. Motion passed.

MAGAZINE ADS TO PROMOTE THE NATIONAL SHOW & SALE:

Kerry gave an overview of the cost of running an ad to promote the National Texel Show & Sale in the following magazines:

	<u>Banner</u>	<u>Sheep!</u>	<u>Countryside</u>
Circulation:	3,500	10,000	
½ pg	\$ 280.00	\$ 385.00	\$ 1,900.00
1/3 pg	\$ 200.00	\$ 276.00	\$ 1,200.00

The board favored running small ads in the Banner and Sheep magazines. Possible photos were discussed which included a prize winning ram or ewe or a Texel carcass. Ron Erdman moved to spend \$500.00 for ads in the Banner and Sheep Magazines. Beverly Pearsall seconded the motion. Motion passed.

TEXEL PERCENTAGES ON THE PEDIGREES: Ron Erdman brought up the percentages on the Texel pedigrees. It was the consensus of the board that the

percentages did not need to be on the pedigrees of “registered” animals but should be for “recorded” animals. Kerry said he would call Karey Claghorn about this and asked for a motion from the floor. Ron Erdman moved to leave the percentages on recorded pedigrees but to take off the percentages on registered pedigrees. Rob Morris seconded. Motion passed.

TEXEL COLUMN IN THE BANNER MAGAZINE: Eugene Fisher asked why we don’t have a “Texel Column” in the Banner Magazine. Rob Morris said that he had wrote a few columns in the past but his new job situation meant less time to commit to it. Kerry said that he would assign each board member a time to write a column and each would take turns doing so. Kerry will find out the deadlines for the magazine and distribute this through e-mail or at the next meeting.

NATIONAL TEXEL SHOW: Kerry has spoken with Larry Mead and the following times are established: Monday, June 25th, Youth show at 9:00 AM, Open show at 11:00 AM. National Texel Sale on Wednesday June 27th at 12:00 Noon.

MEETING DATES: The next meeting date is scheduled at 7:30 PM Central time for the following date: *April 19, 2007.*

Ron Erdman moved to adjourn the meeting. Seconded by Beverly Pearsall. Meeting adjourned.

Respectively submitted,

Robert A. Stonerock
Treasurer