

TEXEL SHEEP BREEDERS SOCIETY  
BOARD OF DIRECTORS MEETING  
JULY 18, 2016

The meeting was called to order by President Judy St.Leger at 7:02 EDT

Members Present: Judy St. Leger; Rachael Gately; Mike Bokelman; Niki Fisher; Fred Hemmerly; James Oller and Harold Dunn.

SECRETARY'S REPORT

Since there wasn't enough time for all board members to access the minutes that had been sent to each, Judy moved to table the approval of the minutes from April, May and the Annual Meeting in Sedalia to the next meeting in August.

TREASURER'S REPORT

Mike had emailed the Treasurer's Report to all the board and as of July 15, 2016 the balance for the TSBS was \$11,203.63.

Fred asked about a NSF check that was recorded on the register and Mike explained that this had been taken care of, with all the bank fees, by the person whose debit card had had a bank stop put on it due to someone stealing it.

Harold moved to accept the Treasurer's Report as submitted. Niki seconded the motion. The motion passed.

PRESIDENT'S REPORT

Construction of TSBS Board

Due to board members having to drop off the board before their terms expired, there are too many board members that will be leaving the board at the same time in 2018 & 2019. A staggered exit is more desired.

Discussion was undertaken to perhaps make an amendment to the TSBS Bi-Laws. The thought is that it would be more favorable if one board member, that is due to exit the board in 2018 & 2019, dropped off the board a year early. This will be addressed further in the August meeting.

West Virginia University

After speaking with Scott Bowdridge from WVU Judy reported that they currently have 21 Texel brood ewes; 19 ewe lambs and 5 Texel rams gathered up for their experimentations concerning Texel sheep and natural parasite resistance. The University needs at least 15 more brood ewes so that they can be on track with their breeding goals.

James suggested having Scott write a summary of their experiment and goals that could be sent out to the TSBS membership. This way perhaps members would be interested in donating ewes so that they have the number needed. This summary could then be forwarded to the Membership.

TEXEL TIMES

Judy has not been able to contact Kristin Pike and was wondering if anyone had current contact information for her. It was suggested that she contact Jeff at the Registrar's office and see what they have for contact information.

If Kristen is no longer interested in being the editor, then the TSBS board will have to start over with a new editor. James has offered to help with the TIMES.

A quarterly edition would be the goal either way and could include the following: A letter from the President; Treasurer's Report; Updates from Sedalia or other shows from across the country; what's new with the Texel breed. Make it both informative and fun.

Membership Numbers & Goals

Judy will speak with the Registrar's office and get information as to how many members the TSBS currently has and how many sheep are being registered.

Something to think about: What should the goals of the TSBS be? More members? More sheep being registered? Where is the TSBS heading?

A question concerning the number of Junior Members and how we could serve them. Currently the only advantage for a Junior member is the ability to build their flock. Why not have a Junior member, aged 13-18, as an ambassador representing all the Junior members. This ambassador could also prepare articles for some of the sheep publications letting other breeders know how the Texel Juniors' are handling their job as shepherds.

Semen Importation/Breed Standards

Right now there are 2 groups actively pursuing the importation of Texel semen. These are Charlie Wray

along with Don Heller. The other is Paetra Pabst.

Charlie is willing to help other breeders with the importation process to get a diversity of Texel semen into the U.S.

Judy asked if it might be beneficial if a Board Member (or members) might be able to help Charlie in this. James said that he would be willing to do this.

#### Shows & Sales

This is a committee that would look into how to get more Texel classes at more shows across the country. And have a greater turn out at the National Show & Sale.

Rachael says that she is willing to head up this committee.

#### Communications

Judy, Niki and Fred will work on this so that the Membership can know what is being discussed and hopefully have a voice in what is being discussed and proposed for the Texel breed.

#### Marketing and Advertising

Are we effective in our current marketing and advertising endeavors? Is there a better way we can reach those interested in Texel sheep? Judy asked Mike if this would be something that he could head up. James said that Bob Adams would be an excellent person to assist Mike.

#### Facebook

Would a TSBS Facebook page be another way to advertise; educate and inform people about what the TSBS is doing and hoping to accomplish within the breed?

Fred and Niki had concerns about negative comments that could be posted on this page. Rachael said that the administrator of the page can set parameters so that these sorts of comments would not be posted.

Facebook would be a good way to integrate all aspects of information, marketing, and educating.

The next meeting will be August 23, 2016 at 7 pm, EDT.

There was not further items for discussion. Mike made a motion to adjourn the meeting and Rachael seconded the motion. The meeting was adjourned at 8:13 EDT.

Respectively submitted by,  
Niki Fisher  
TSBS Secretary