

TEXEL SHEEP BREEDERS SOCIETY  
BOARD OF DIRECTORS MEETING  
OCTOBER 4, 2016

The meeting was called to order by President Judy St.Leger at 7:05 EDT

Members Present: Judy St. Leger; Rachael Gately; Mike Bokelman; Fred Hemmerly; James Oller and Harold Dunn.  
Members absent (excused): Niki Fisher

SECRETARY'S REPORT

Minutes from the August meeting were circulated (via e-mail) previously by Niki Fisher - approved

TREASURER'S REPORT

Mike had emailed the Treasurer's Report via e-mail. New reports will be a ledger screen shot with an explanation of funds as needed. The balance for the TSBS was \$13,553.34

Will add a contacts section to the financial info. Mike to send signature form bank account.

James moved to accept the Treasurer's Report as submitted. Rachael seconded the motion. The motion passed.

OLD BUSINESS

**Engaging new members and Junior members:**

Encouraging breed expansion needs to focus on all elements of the membership. Of these, we can focus on juniors to increase participation and exposure. Discussed adding a junior member (non-voting) to sit in on the monthly board meeting. Discussed growing Junior shows and the possibility of a National show for Junior showman. Can we communicate directly with Juniors? While no specific motion was made on this issue, the challenge of limited junior members was recognized. All members should encourage Junior members as part of the effort to expand the Texel breed in the US. The topic of a Facebook vs Texel Junior Facebook page was discussed – this will be a topic at the National meeting.

**Texel Times:**

First revised issue is out. Next deadline for submissions in November 1. Topics for the next issue include information on the May, Ohio Sale. This is a national sale that happens near Mother's Day. They will be including Texels in 2017. For this event, we have been advised to bring 1 ram for 2 ewes. Rachael Gately will write the story for the Times

NEW BUSINESS.

**Breed standards:**

Bob Adams has suggested that a revision of the breed standards is in order. Mike Bokelman and Rachael Gately will work on this. Bob would like to advise if needed. These will come out in draft form to the membership for comment once completed and then go up for vote.

**Website Refresh:**

James Oller led a discussion on the need for a website refresh. As we are trying to actively increase the breed profile, such an effort is timely. He would like to go through the site and document needed updates/changes. Other members are encouraged to do the same.

Part of the refresh will include production of a line drawing of a US Texel head and a  $\frac{3}{4}$  side view body shot. Harold urged that we want this image to represent US Texels in the most inclusive way possible. Judy will pursue options and report back. Please provide names of graphic artists that might be able to work on this.

The next meeting will be arranged for a time when Amanda Wray can attend to assist in the web page discussion.

There were no further items for discussion. Judy made a motion to adjourn the meeting and James seconded the motion. The motion passed. The meeting was adjourned at 8:05 EDT.

Respectively submitted by,  
Judy St. Leger for Niki Fisher  
Texel Sheep Breeders Society