

TEXEL SHEEP BREEDERS SOCIETY
BOARD OF DIRECTORS MEETING
AUGUST 29, 2019

The meeting was called to order at 7:09 pm, edt, by Brady Campbell.

MEMBERS PRESENT: Brady Campbell, Niki Fisher, ron Wilcox, Austin Brown and Don Heller. James Oller and Walter Threfall were absent.

TREASURER'S REPORT

Austin had sent his report to all the Board via email.

Updates: After following-up with the Registry, there are 2 invoices still unpaid. Jeff is checking further into these. A check made out to THE SHEPHERD in June still has not cleared the bank. Austin will contact Cat to check on this.

Jeff asked Austin if it would be possible for the TSBS to open a bank account in Wamego, KS, where the Registrar's office is located to make it easier for him to track payments sent to the TSBS when registering sheep.

Austin will ask and see if it would be possible to set up an account there and still keep the current account open. This would allow Jeff to deposit checks daily and Austin could then transfer them to People's Account. Austin will get back with us at the next meeting.

Niki made a motion to accept the Treasurer's report and Don seconded the motion. Treasurer's Report accepted.

SECRETARY'S REPORT

Niki had also sent her report via email. All had read it and there were no corrections noted. Austin moved to accept the Secretary's report as written and Brady seconded the motion. Secretary's report accepted.

OLD BUSINESS

Callipyge Testing

As James was unable to attend, this will be tabled to a future meeting.

Ram Certification

Austin is still working on the details, so this will also be tabled to a future meeting.

TEXEL TIMES

Brady had spoken with Rachael and she has said that she would rather not continue being the publisher of the TEXEL TIMES. She does have a template that can be passed on to the next editor.

Austin suggested reaching out to the Junior Membership to see if one of our Junior Members might be interested in helping with this. Or, if no one is interested there, perhaps a High School Journalism student might be a thought.

Niki will send an email out to the Junior Members concerning this.

Futurity Program

Brady reports that, so far, only 2 members are submitting the information needed to qualify for the Futurity Program. He is willing to compose a letter to go out to the Juniors who have purchased Futurity animals reminding them that this is a necessary step in order to be eligible for prizes at the end of the year. Niki will send this out.

Austin reports that, as of today, the Futurity Program has a balance of \$840.00.

Show Committees

A question was raised as to whether or not it would be advantageous to restructure the Junior Show at the National Show, Eastern Regional and Junior Shows.

Instead of requiring that Junior Showmen sell their animals in these shows, let them be able to show and then take their animal home. This would enable them to build their flocks, and also show in their regional fairs. Sheep shown in the Junior shows would not be eligible for sale.

Austin asked if it's feasible to get Texels into the All American Junior Show. Ron is going to check on this and report back at the next meeting.

There may also be other Junior Shows in the eastern part of the U.S. This will be looked into and reported back at a later date.

Don reminds the Board that the sheep must be registered either in a Farm Name or the Junior Members name. There will also be those showing in the Junior show for the experience. Using their families' animals. These young people should be given the same consideration as the ones showing their own sheep.

Advertising Dollars

Currently the TSBS is advertising in the BANNER, COUNTRYSIDE (the *sheep!* Publication has merged with COUNTRYSIDE) THE SHEPHERD and ASI.

Advertising in the COUNTRYSIDE magazine is very expensive. Perhaps we should go to just an Association ad or drop advertising there all together.

Don commented that the COUNTRYSIDE is more focused on the backyard hobbyist; the BANNER is geared toward the show people; THE SHEPHERD deals with those in the working sheep world.

Brady is wanting to make sure that our advertising dollars are used wisely. Austin will get back with a proposal on the advertising budget after contacting the various publications to see if there would be a way to set up a long term advertising program with them for less than a month-to-month payment.

The TSBS Facebook page may also be a place to have regular ads posted.

Member access to BOD meetings

A TSBS member has asked about having a 'Listen Only' line so that any Member interested could listen in on the meetings. Many years ago this was an option, but no one on the current Board knows how much it was used.

Austin suggests polling the Membership to see what the interest would be and if it would be cost efficient to have this in place.

Don says that having anyone interested listening in would be a great way of letting the Membership at large learn what goes on at the BOD meeting and what it's like being a Board Member. It may help generate interest come election time for new Board candidates.

Niki made a motion to have Austin put together a poll to be sent out to the Membership to ascertain how much interest there would be among the Membership. Brady seconded the motion. Motion passed.

OPEN DISCUSSION

The next meeting will be September 26, 2019 at 7 pm, edt

As there was no further discussion Niki moved to adjourn the meeting and Austin seconded the motion. Meeting adjourned at 8:14 pm, edt.

Respectfully submitted by,
Niki Fisher
TSBS Secretary