

TEXEL SHEEP BREEDERS SOCIETY
BOARD OF DIRECTORS MEETING
DECEMBER 19, 2019

This meeting was called to order at 7:01pm, eastern time by President Brady Campbell.

Members Present: Brady Campbell, James Oller, Ron Wilcox, Walter Threfall, Don Heller, Niki Fisher.. Austin Brown joined the meeting late.

TREASURER'S REPORT

There was no Treasurer's Report submitted.

SECRETARY'S REPORT

Niki had emailed her report to the rest of the board. There were 2 corrections noted and Niki will correct these. Ron moved to accept the Secretary's Report with the noted corrections. Don seconded the motion. The Secretary's Report was accepted with corrections.

OLD BUSINESS

Advertising Report-table until the next meeting.

Futurity Help

Brady has been in contact with the Martins in Oregon and they have agreed to help him with the Futurity Program. He will be working closely with them and reporting back to the Board as to what's taking place with this program.

Web-page

James had received the suggestions from the last meeting and is working with Jonathan to get the website updated.

To help save money on the upkeep of the website, James suggests splitting one page having NSIP information on half of the page and the other half being dedicated to county and state fair information. Hopefully this will help draw more interest and input from the Membership at large.

Don asked if the TSBS website uses 'Hot Spot' this allows those looking at the website the ability to jump around to what they are specifically looking for and then come back to where they started. This might make the navigation easier for visitors. James will speak with Jonathan about this and see what they can do.

TEXEL TIMES

Victoria had checked in with Niki at the end of last week and stated that, other than Brady and Niki, she has not received any articles/information from anyone else on the board.

Ron is going to send information on the All American Junior Show. Gretchen Subik from New York will also be sending information to Victoria concerning the lamb workshop they had at their farm featuring Texel sheep.

NEW BUSINESS

Membership Poll

Brady had emailed the results of the Membership Poll to the board. He was a little concerned that only 20% of the Membership had taken advantage of this opportunity to interact and let the board know their thoughts and ideas as to how the TSBS might improve. The following touches on the responses to the poll...

Listen Only Line

Of those responding, only 15% were in favor of a listen only line that would let them sit in on the Board Meetings.

Currently we are using AT&T teleconferencing and they do not have a listen only feature. Brady will contact Bob Adams and Judy St. Leger to see what phone service was used when they were Presidents and had this feature available to the Membership.

Junior Members

James would like to put together a Youth Committee to help with the promotion and _____ of the Texel breed. These young people (and their parents) would be of great help and support to the board by providing extra insight to what would make the Juniors more successful with their sheep.

There are 3 or 4 families James will be contacting to see if they would be willing to step up and help him with this. He will report back at the next meeting.

Senior Members

Yearly Dues-currently the yearly dues are \$25.00 per year for Senior Members. Junior Members do not pay annual dues. To be better able to implement new programs/ads it was suggested that raising the yearly dues by \$5.00 to \$30.00 per year.

Brady will put together a multiple choice answer Poll to be sent out to see what the Members think of this.

National Show & Sale webpage

One member stated that the entire report from the 2019 National Show & Sale was not posted on the website. James will check into this and make sure everything is posted correctly.

Selection Workshop

Austin would like to put together a workshop to show what traits potential buyers should be looking for when purchasing Texel sheep. Hopefully exposing buyers to different views and ideas would help them in their search for their "perfect" Texel. The one that will work best in their program. This would also be a help to those new to the Texel breed and are looking for some advice.

At the next meeting, Austin will further expand on this idea and present it to the board for discussion.

OPEN DISCUSSION

Brady sent a copy of a flier that he had received telling that the Big Ohio is becoming the Ohio Showcase Show and Sale and will be moving to a different location and under new management for 2020. The Eastern Regional Texel Show and Sale is included in this new move. Brady will see what the cost will be for a new Texel Banner for this show and report back.

ADJOURN

As there was no further discussion, Walt moved to adjourn the meeting and James seconded the motion. Meeting adjourned at 8:04 pm, eastern time.

Respectfully submitted by,
Niki Fisher
Texel Sheep Breeders Society Secretary

AGENDA
TSBS BOD MEETING
JANUARY 30, 2020

CALL TO ORDER

ROLL CALL

TREASURER'S REPORT

SECRETARY'S REPORT

OLD BUSINESS

Selection Workshop-Austin

All American Junior Show

NEW BUSINESS

Cost to rename flock?

Rooms & Banquet room reserved-Sedalia

OPEN DISCUSSION

ADJOURN