

TEXEL SHEEP BREEDERS SOCIETY
BOARD OF DIRECTORS MEETING MINUTES
AUGUST 27, 2020

President Brady Campbell called the meeting to order at 7:03 pm, cdt.

Members Present: Brady Campbell, Niki Fisher, Austin Brown, Ron Wilcox, James Oller, Walter Threlfall and Kenan Davila.

TREASURER'S REPORT

The Treasurer's Report had been sent via email by Austin. It shows an ending balance of \$23,502.59. There are still a couple of checks that need to be deposited. There were no questions for Austin concerning his report. James moved to accept the Treasurer's Report as submitted; and Niki seconded the motion. The Treasurer's Report was accepted.

SECRETARY'S REPORT

Niki had also sent her report via email. All had been able to read it before the meeting. There were no corrections noted. Brady moved to accept the Secretary's Report as written; and, Rond seconded the motion. The Secretary's Report was accepted.

OLD BUSINESS

Bi-laws

Brady will finish a Word Doc that will enable the rest of the Board to submit potential changes on one document. He will submit both the original and the edited documents at the next meeting for review and discussion.

Kenan's Reports

The Instagram site that has been set up for the TSBS is seeing new followers daily. He has also been reaching out to Texel sheep breeders to share photos of their sheep to be posted there. Kenan says that interest is definitely growing.

TSBS LOGO

Kenan had paid for 4 logo options and the designer sent him 6 to choose from. He would like to pick 3 and present those to the Membership to vote on.

Walt asks how the BOD vote on their favorite logos go- A, F, C and B were the top 4 choices from the Board.

Austin suggests dropping the least favorite of these and then let the Membership vote on the remaining 3.

Brady says that 3 or 4 photos at the most would be the easiest amount to choose from.

Ron would like to have 'website address at the bottom of the logo'.

Kenan says that these are easily done when setting up the Poll.

James: Keep the #1 chose as the official logo without the TSBS web address and have one with the web address for promotional items and advertisement.

Austin says that the web addresses can be added in individual advertisement submissions.

Kenan will have a file with and without a web address attached to the logo.

Brady would like to keep 'Texel Sheep' either in all caps or upper and lower case. The consensus of the Board is

to make it upper and lower case.
Kenan says that minor changes to the final choice are possible.

At the conclusion of the discussion, Walt moved to go ahead and present 4 logo options, namely B,C,D,F. James would like to see the 'swish' in D changed from white to red. With that, James seconded the motion. The motion carries with the red swish added.

For Sale Page

It was decided that TSBS should not have a For Sale Page on Facebook or Instagram. Individual breeders can promote from their own pages.

Testimony Page

There was no report for this. Will revisit at a later meeting.

NEW BUSINESS

Sponsorship Request

Brady and James had received a request from Wisconsin Sheep & Wool Show asking for sponsorship. While this is primarily a wool focused show, Texels have participated there in the past.

James: At this time, the funds the TSBS has available would not be enough to spread around if we were to receive multiple requests in addition to this request. And he suggests that this request be sent out to the Membership as a whole and let each individual breeder decide if this is something they would like to help sponsor.

Niki will send this out for the Membership to see.

Texel Yarn Project

It has been very exciting to be experimenting with Texel wool yarn, Kanan reports. It takes the dye beautifully and the lady who dyed the yarn was very impressed with how easy it took the dye and the quality of the finished yarn. This may open a whole new market for the Texel breed as a whole.

OPEN DISCUSSION

Austin-Penn State Block and Bridle Club would be open to running an online Texel Show. They would do the work to make this happen. There could be entry fees charged to participate or not, either way would work.

Late October would be a great time to do this, on up into early November. Austin would keep us updated on how things are working out with getting this going. He suggests having both an Open and Youth Virtual Show featuring only Texel sheep.

The Block and Bridle Club would put it all together and the Livestock team would do the judging. Entries should be sheared and washed just as if they were competing in a real-time show.

Brady asked that a proposal be sent to the TSBS Board of Directors before going forward. This will be discussed at the next meeting.

ADJOURN

As there was no further discussion, Niki moved to adjourn and Ron second the motion. The meeting was adjourned at 8:15 pm, edt.

Respectfully Submitted By,
Niki Fisher
Texel Sheep Breeders Secretary