

TEXEL SHEEP BREEDERS SOCIETY
BOARD OF DIRECTORS MEETING
APRIL 23, 2020

CALL TO ORDER: President Brady Campbell called the meeting to order at 7:08 pm, eastern time.

MEMBERS PRESENT: Brady Campbell, Niki Fisher, Don Heller, Austin Brown, Watler Threlfall, James Oller, Ron Wilcox.

Guest-Jessica Thiesen from Thiesen Designs

TREASURER'S REPORT

Austin had emailed a copy of his report to all the board members before the meeting. He also shared it live via tonight's Zoom meeting. As of today, there is a balance of \$19,883.78. All checks written have been accounted for and there will be some written this month. Niki moved to accept the Treasurer's Report as presented and Ron seconded the motion. Treasurer's Report accepted.

SECRETARY'S REPORT

Niki also emailed her report prior to the meeting. Brady displayed it live. There were no corrections noted. Walt moved to accept the Secretary's Report as written and Ron seconded the motion. Secretary's Report Accepted.

OLD BUSINESS

Thiesen Designs-Jessica Thiesen

Jessica was our guest this evening and she shared design options available through Thiesen Designs for apparel, blankets, caps, bags, etc. She can add a 'manufactured in _____' in the description of the product. There is no set-up fee and products are produced as ordered so nothing is sitting around waiting to be sold. Bulk discounts are also offered.

Due to the detail of the Texel sheep head in our current logo, Jessica says that she can help redesign the logo so that even the small logos could be produced using vinyl instead of having to use screen printing which doesn't hold up as well. The cost to do this would be between \$150 & \$200.00. These funds had been allocated at a previous meeting, so no vote is needed tonight.

Board members will send Texel photos to Niki and she will forward them onto Jessica to help with the re-designing process for the logo. There will be a direct link from Thiesen Designs to the Texel Sheep Breeders Society web page for easy access to those interested in purchasing Texel products. A \$3.00 per item give back will go to the TSBS treasury.

Thank you, Jessica for taking the time to attend and share all of this with us.

Outside Audit

Brady has received the report from Alex Branham and everything looks good with our organization. Niki asked that a copy of the report be forwarded to her for filing in the Secretary's file. Brady will do this.

Covid-19

The Eastern Regional Texel Show has been cancelled and entries will be shown and sold via an online bidding process. James will see about posting the catalog for this on the TSBS Facebook page to help promote the Eastern Regional.

The question was raised as to whether or not we should contact Breeders World and see if they have a contingency plan in case the National Show and Sale is also cancelled. Brady will contact Millie Moore and see if the MidWest Show has a backup plan first.

Futurity Program

The dates on the enrollment application need to be changed from 2019 to 2020 and once this is completed, Brady will forward to James.

AAJS

So far, the All American Junior Show is still on as scheduled. The organizers do have plans in place if the show needs to be relocated due to the Coronavirus

Niki asked how the sponsorship funding was going for the AAJS classes. Brady will contact Jeff at Associated Registries and get a preliminary report. He will also double check and make sure there hasn't been more than 1 sponsor step forward to fund the Buckle award.

NEW BUSINESS

Scanning-Sedalia

James asked if we wanted to have Gary Onan scan again at the National Show coming up in June. He will also ask Gary if he is certified through NSIP so these measurements can be used for their data.

Austin suggests asking Dallas McDermott to be a back up scanner if Gary is unavailable. Austin will be in touch with Dallas.

Ribbons and Awards

James is going to check on awards/ribbons for both the Junior and Senior shows at Sedalia. Don reports that Someone has offered to purchase trophies for the Junior Show. James will also be in contact with this person and make sure nothing is being doubled up on.

Advertising

Austin would like to set up a livestock placing competition, using just Texels. This would be a photo contest posted on the TSBS Facebook page and those who correctly place the entries will be entered in a raffle for prizes.

Don asked if this would be something that could be used for the Juniors at the National Show, and Austin says that it can be arranged. This would give the Juniors another tool to use in their breeding programs.

Austin will put together a sample competition and forward it to the rest of the Board for input.

BANNER

Greg Deakin has been in contact with Brady asking if we would like to place an ad in an upcoming issue of the BANNER magazine. If we do, would we want to rerun an existing ad or create a new one?

It was suggested that we should wait and see what Jessica comes up with for a new logo design and to also incorporate the Texel carcass photos James had posted on his Facebook page.

This will be tabled until the new logo design is completed.

As there was no further discussion, James moved to adjourn the meeting and Niki seconded the motion. Meeting was adjourned at 8:04 pm, eastern time.

Respectfully submitted by,
Niki Fisher
Texel Sheep Breeders Society Secretary

Agenda
TSBS BOD Meeting
May 28, 2020

Call to order

Members present

Treasurer's Report

Secretary's Report

Old Business

Update from James on logo design

All American Cancellation

Online Texel sale (BOD responsibilities)

New Business

Due reimbursement

2019 Futurity Program winner announcement

Annual Texel membership meeting (Zoom?)

Texel Times

Picture Judging

Open Discussion

Adjourn